

SiliconTech

# NIRMAN

THIRD EDITION

**SPONSORSHIP PACKET**

# JOIN US

Silicon Robotics Club & Silicon Circuit Club  
Silicon Innovation Promotion Cell (SIPC)  
Silicon Institute of Technology, Bhubaneswar, Odisha, 751024



Nirman SiliconTech



@nirman\_silicon



@nirman\_silicon

# WHO ARE WE ?



We, the NIRMAN Third Edition organizing team at Silicon Institute of Technology, BBSR, are fervent advocates for technology and innovation. We believe that the essence of a thriving tech culture lies in dynamic events such as idea presentations, robotics showcases, and hackathons.

Join us in celebrating the spirit of innovation at NIRMAN 2024. It's more than just an event, it's a platform where ideas take flight, robots come to life, and hackathons fuel the tech revolution. Together, let's embrace and spread the culture of technology.

# ABOUT US

Silicon Robotics and Circuit Club under the patronage of Silicon Innovation and promotion cell present the third edition of NIRMAN, a premier inter-college tech event. This hybrid experience will bring together over 700 students nationwide.

## **Hands-On Learning, Inclusive Atmosphere**

NIRMAN values learning through action, welcoming students from all technical and management backgrounds. Your support ensures enriching workshops, swag, prizes, food, and more.

## **Partner with NIRMAN**

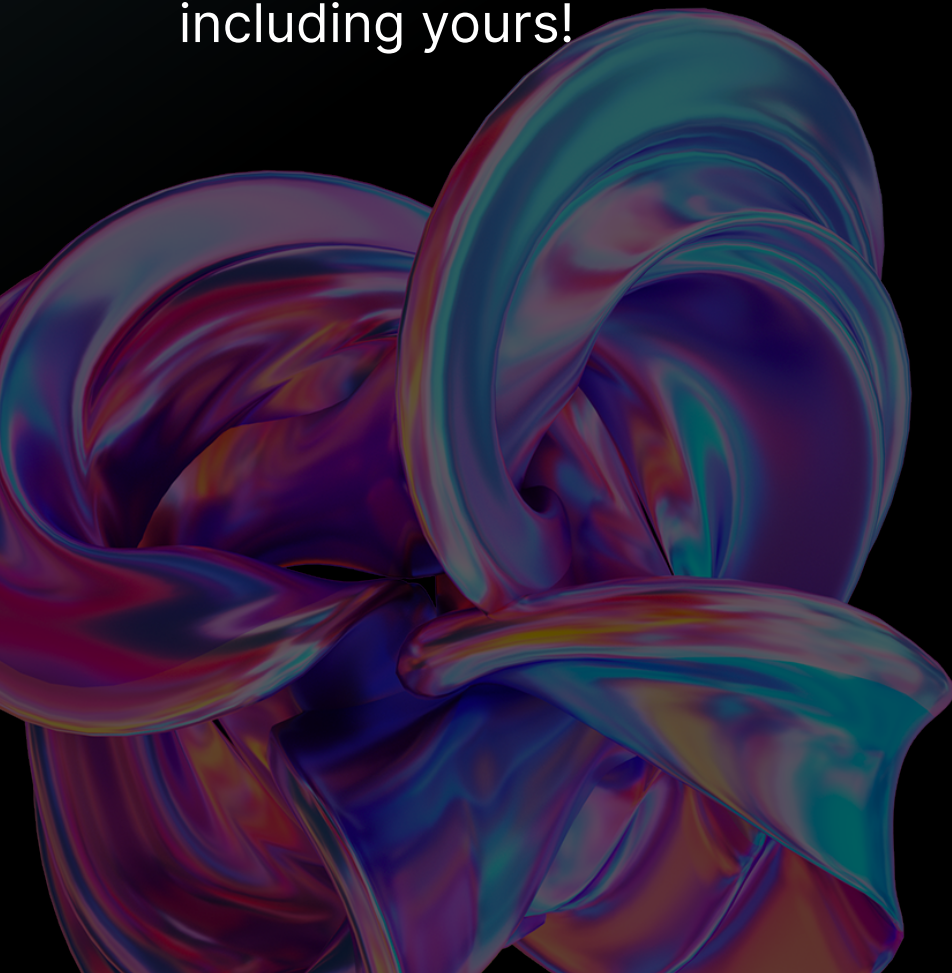
Join us as a sponsor and contribute to a groundbreaking event that fosters learning, creativity, and collaboration.



# WHY TO SPONSOR US?

As a college in the heart of Silicon Hills, BBSR, Odisha we attract tech enthusiast from all over the country — last year, NIRMAN hosted over 1000 participants and over 100 projects.

Tech events offer sponsors the opportunity to form relationships with tech giants of the future. Many of our attendees are highly skillful, so by promoting your product/API/tool/industry exposé, you can have a significant impact on what they learn. Many are also experienced tech enthusiast, who have the passion to explore new ideas and products, including yours!



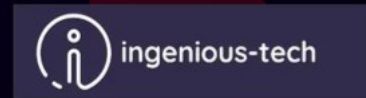
# HOW YOU CAN SPONSOR?

- **Support a Cause:** Contribute to essentials like food, prizes, and swag.
- **Host a Session:** Showcase your expertise with a dedicated workshop or activity.
- **Brand Presence:** Distribute swag to leave a lasting impression.
- **Special Prize Track:** Encourage product usage with an exclusive prize category.
- **Tailored Packages:** Explore customized sponsorship options for maximum impact.



# PAST SPONSORS

## OUR SPONSORS AND PARTNERS



### Merchandise & Sticker Partners



### Community Partners



# GET STARTED!

NIRMAN Third Edition accepts sponsorships of all sizes. For cash sponsorships, please refer to the table below for a rough idea of the benefits we provide.

	BRONZE INR 10,000+	SILVER INR 20,000+	GOLD INR 30,000+	PARTNER* INR 60,000+
Dedicated message on social media	⊙	⊙	⊙	⊙
Sponsor logo on website	⊙	⊙	⊙	⊙
Awards Ceremony Presentation				⊙
Run a workshop/event				⊙
Present a sponsored prize			⊙	⊙
Poster around all campus	⊙	⊙	⊙	⊙

We love in-kind sponsorship as well! In the past, we have received everything from a box of stickers to a full hardware lab. We encourage you to be creative: how can your company make **NIRMAN** Third Edition a better event?

Contact us at [nirman@silicon.ac.in](mailto:nirman@silicon.ac.in) to get on board!

Find us at [nirmansilicon.tech](http://nirmansilicon.tech)

Call us on [+91 8076745904](tel:+918076745904)